



# Seizing Opportunities:

## *Raising Our Sights Toward Canada @150*

Paul Davidson, President  
*Universities Canada*

30<sup>th</sup> Annual CUBA Conference  
April 29, 2016  
Halifax, Nova Scotia

**Universities  
Canada.**  
**Universités  
Canada.**

# News



## WHO-led study shows Canadian-made Ebola vaccine works

**HELEN BRANSWELL**

TORONTO — The Canadian Press

Published Friday, Jul. 31, 2015 8:31AM EDT

Last updated Friday, Jul. 31, 2015 2:53PM EDT



## Canadian physicist shares Nobel Prize for neutrinos experiment

**IVAN SEMENIUK - SCIENCE REPORTER**

The Globe and Mail

Published Tuesday, Oct. 06, 2015 6:02AM EDT

Last updated Tuesday, Oct. 06, 2015 8:48PM EDT



FEDERAL BUDGET 2016

## Budget shifts federal science focus back to basics

**IVAN SEMENIUK - SCIENCE REPORTER**

The Globe and Mail

Published Wednesday, Mar. 23, 2016 8:46AM EDT

Last updated Wednesday, Mar. 23, 2016 8:12PM EDT

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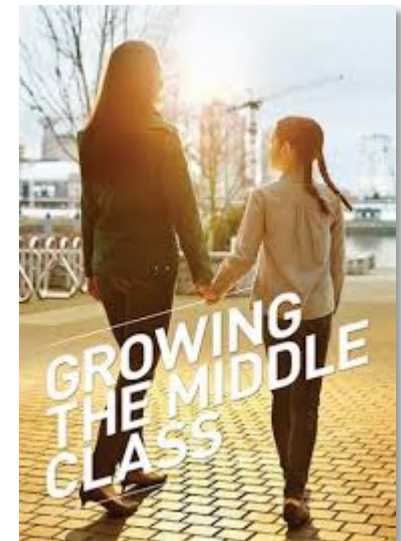
# Canada's 42<sup>nd</sup> Parliament

- **214** new MPs
  - 18 first-time federal MPs in Cabinet
- At least **78** MPs have a formal link to a Universities Canada member institution
- **27** of 31 Cabinet Ministers have a university degree
  - 5 PhDs, 2 MDs and 1 Rhodes Scholar
  - 12 Ministers have at least one university in their riding
  - 16 Ministers have a formal link to a Canadian university

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# Budget highlights

- \$2 billion to Post-Secondary Institutions Strategic Investment Fund
- \$95 million/year to research granting councils and \$237.2 million to Genome Canada
- \$800 million to innovation networks and clusters
- \$73 million to Post-Secondary Industry Partnership and Cooperative Placement Initiative
- \$2.6 billion to Indigenous education



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# Embracing our narrative

*“We believe that by investing first and foremost in education, in students of today, investing in research and universities and in science and in thinking about how we put an approach to innovation at the forefront, that what we’re going to do is we’re going to enhance our capacity to be effective in all sectors of the economy,” he said. “That’s certainly the goal.”*

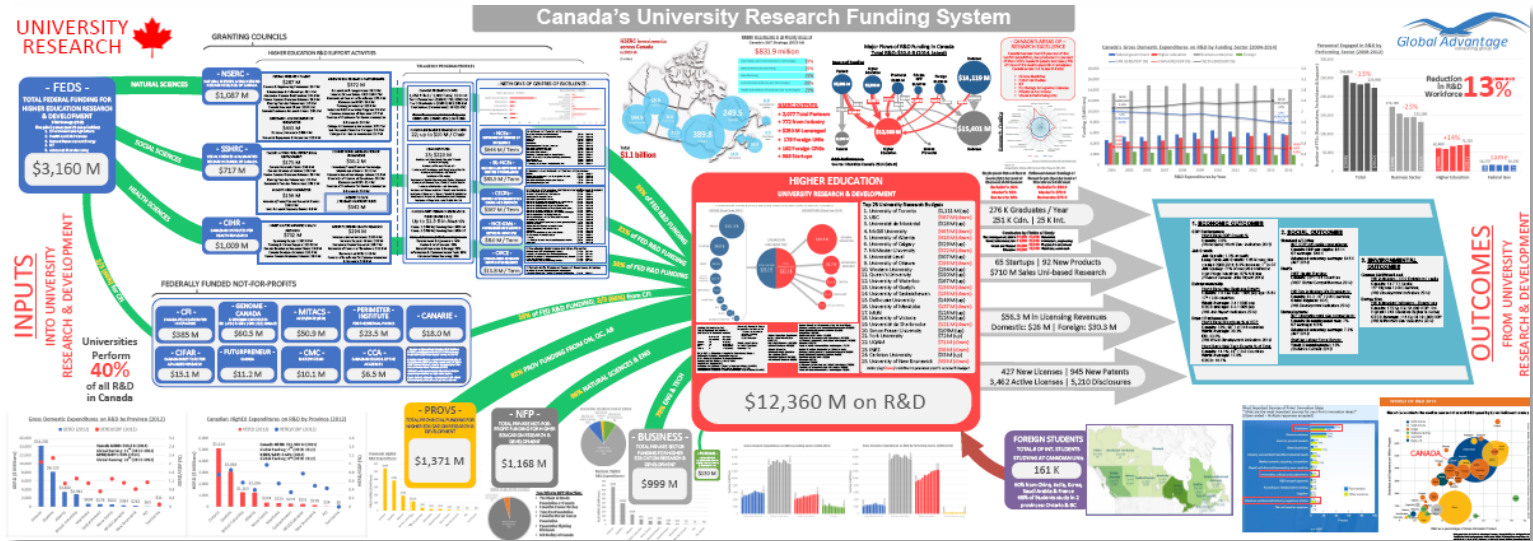
– Finance Minister Bill Morneau  
*The Globe and Mail*  
March 18, 2016

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# A new political landscape

- Crisis → grievance → accomplishment → ambition
- Majority government
- Joined-up efforts

# Policy development



**Toward Stronger Innovation Systems:**  
Lessons from AUCC's Innovation Policy Dialogue

**AUCC**

Successful innovation policies and practices are tied to nations' distinctive histories, societies and attitudes—but sharing these can galvanize fresh thinking and new approaches across national borders. This was the essential lesson from the conference "Optimizing Canada's innovation game: Progress from ahead" that the Association of Universities and Colleges of Canada hosted in Ottawa in October 2014.

the star.com

Universities 'decolonize' their courses and campuses: Goar

**Know Canada, Know the World**

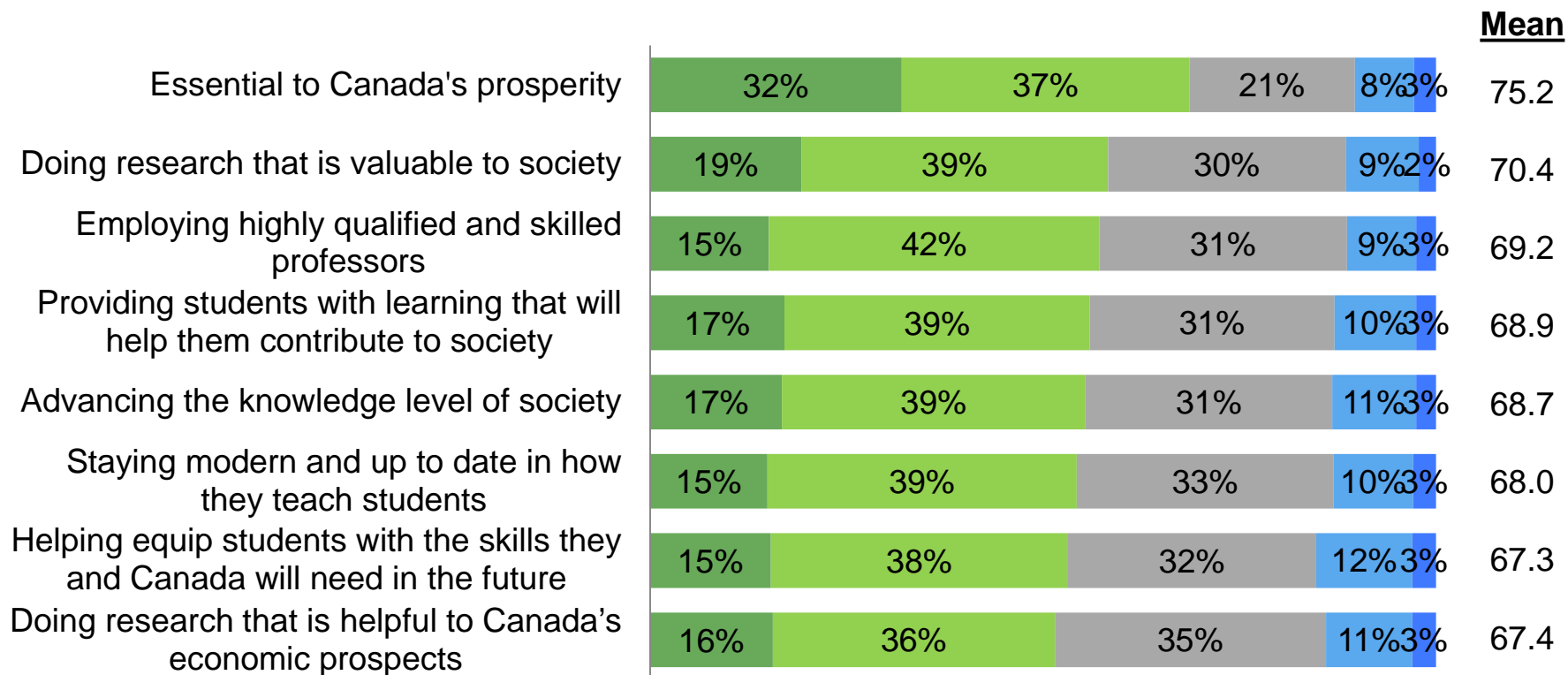
December 1-2, 2014

Lessons from Universities Canada's workshop on innovation in experiential learning

Universities Canada



# Rating universities' performance



■ Very good (81 to 100)

■ Good (61 to 80)

■ Adequate (41 to 60)

■ Poor (20 to 40)

■ Very poor (0 to 19)



*Thinking just about Canadian universities, how would you rate their performance in each of the following areas?*



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# Seizing Opportunities

1. Impact in Ottawa
2. Mindshare
3. Canada @ 150

**Universities**  
stimulate  
spark  
challenge  
illuminate  
invent  
create  
elevate  
experiment  
surprise  
invigorate  
nourish  
motivate  
inspire  
**Canada**

# Impact in Ottawa



## What do your constituents think?

Universities are good for students,  
the economy and Canada



**8 out of 10**

respondents had a  
positive view of Canadian  
universities

**65%**

agreed that the *most*  
important role of a  
university education is  
developing adaptable,  
lifelong learners  
and good contributors  
to society

**87%**

agreed that Canada  
needs to invest in building  
strong universities for a  
strong Canada

Universities  
Canada.

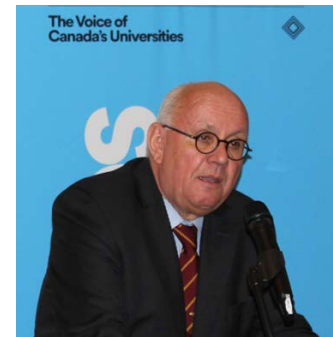


Universities  
Canada.

The Voice of Canada's Universities

# Mindshare thought leadership series

- 6 signature events
  - Energy: April 18, Edmonton
  - Cybersecurity: May 12, Vancouver
  - Reconciliation: June 17, Winnipeg
  - Quebec, Toronto and Halifax events into 2016
- Opinion leader roundtables
- Campus-led events
- Cultivating champions



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# Canada @ 150

- 428 days until sesquicentennial
- Save the date!
  - Canada@150 conference: February 6-7, 2017



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# Board matters / Boards matter

- Autonomy

**Nova Scotia universities face increased financial scrutiny with new bill**

*Kelly Regan says schools can expect more direction from her department*

**Bishop's University \$600K bonus to principal Michael Goldbloom under fire**

*School officials want to discuss situation with the government*

**Province asks for emergency board meeting**

*Earlier Thursday, Saskatchewan Advanced Education Minister Rob Norris had demanded answers from the university about Buckingham's firing, and had sent a letter to the board of governors.*

# Board matters / Boards matter

- Supporting the president

Faculties at NB universities pass no confidence motions in their administrations

Dalhousie board backs school's handling of dentistry scandal



*“University presidents are coming under the microscope in an unprecedented manner”*

– Julie Cafley  
*The Globe and Mail*  
August 19, 2015

# Board matters / Boards matter

**NEW**

- Challenges to Board leadership

## Carleton's board of governors a free speech battleground



**ANDREW DUFFY, OTTAWA CITIZEN**

[More from Andrew Duffy, Ottawa Citizen](#)

## UBC faculty vote no confidence in board amid leadership struggle

**SUNNY DHILLON**

VANCOUVER — [Globe and Mail Update \(Includes Correction\)](#)

Published Tuesday, Mar. 29, 2016 6:03PM EDT

Last updated Wednesday, Mar. 30, 2016 8:02AM EDT

## U of T rejects recommendation to divest from fossil fuels

**SIMONA CHIOSE**

EDUCATION REPORTER — [The Globe and Mail](#)

Published Wednesday, Mar. 30, 2016 6:00AM EDT

Last updated Wednesday, Mar. 30, 2016 6:00AM EDT

## UCalgary case highlights need for boundaries between boardrooms

**GARY MASON**

CALGARY — [The Globe and Mail](#)

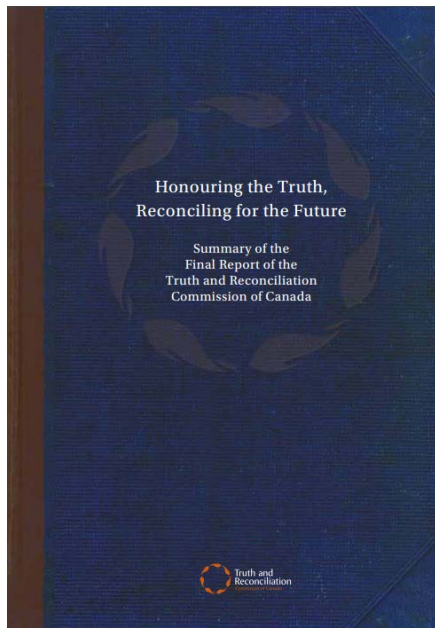
Published Friday, Nov. 13, 2015 9:21PM EST

Last updated Friday, Nov. 13, 2015 9:24PM EST

# Board matters / Boards matter

NEW

- Reconciliation and university governance



## Universities Canada Principles on Indigenous education

Universities Canada represents 97 universities across Canada, which educate more than a million students each year. Indigenous students continue to be underrepresented in Canadian higher education institutions and our universities are committed to do their part to close this education gap, recognizing the urgency of this issue for the country. Closing the gap will strengthen Indigenous communities, allow Indigenous peoples to continue to strive for self-realization, enhance the informed citizenship of Canadians, and contribute to Canada's long-term economic success and social inclusion.

There are many reasons to close the education gap. A university education is a transformative experience, expanding knowledge, nurturing critical thinking and inspiring new ideas, creativity and innovation. Closing the education gap will benefit not only Indigenous graduates, but their communities and Canada as a whole.

Beyond these social and cultural imperatives, there is also a clear benefit to Canada's economy. Canada needs more university graduates to meet labour market demands. Indigenous people can help meet this demand. They are a fast-growing segment of the Canadian population, yet only 9.8 percent of Indigenous people in Canada have a university degree, compared to 26.5 percent of non-Aboriginals. Canada's universities recognize that tremendous opportunities exist - for Indigenous people and for the country - if we increase access to university education for First Nations, Inuit and Métis. With a university degree, Indigenous people in Canada can earn 60 percent more than their peers with a high school diploma. They experience longer and greater participation in the workforce.

As it continues to advocate for more funding to Indigenous students, Universities Canada and its members are committed to ongoing communication and collaboration with Indigenous communities. Higher education offers great potential for reconciliation and a renewed relationship between Indigenous and non-Indigenous people in Canada. Universities benefit from the presence of Indigenous students and their cultures, making our campuses more open places with wider sources of discovery and knowledge. Mutual respect for different ways of knowing and recognizing the intellectual contributions of Indigenous people is essential to building trust, understanding, and sharing. The cohabitation of Western science and Indigenous knowledge on campuses has the power of opening a dialogue among cultures and enhancing our shared knowledge.

In the spirit of advancing opportunities for Indigenous students, the leaders of Canada's universities commit to the following principles, developed in close consultation with Indigenous communities. These principles acknowledge the unique needs of Indigenous communities across Canada and their goals of autonomy and self-determination, as well as differences in jurisdiction among provinces and territories, institutional mission among universities, and the authority of appropriate university governance bodies in academic decision-making.



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# Board matters / Boards matter

- Stewardship



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# Towards 2017



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# Thank you

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